Attorney Docket No. 56055-0013

A DOMESTIC OF	IN THE UNITED STATES P	AIENI AND IKAD	EWIARR OFFICE
In re applicat	tion of:		
W. Reed	l Hastings, et al.)	Confirmation No.: 5101
Serial No.: ()	Examiner: Zurita, James M
)	Group Art Unit No.: 3625
Filed on: Jui	ne 18, 2001)	
For: APPI	ROACH FOR ESTIMATING	USER RATINGS OF	ITEMS
P.O. Box 14:	er for Patents		
	<u>INFORMATION I</u>	DISCLOSURE STATI	EMENT
Sir: Enclo	osed is a copy of Information I	Disclosure Citation For	rm PTO-1449 together with
copies of the	documents cited on that form	, if needed. Pursuant to	o 37 C.F.R. § 1.97, the
submission o	of this Information Disclosure	Statement is not to be	construed as a representation
that a search	has been made and is not to b	e construed as an admi	ission that the information cited
in this staten	nent is material to patentability		
Pursi	uant to 37 C.F.R. § 1.97, this Is	nformation Disclosure	Statement is being submitted
under one of	f the following (as indicated by	an "X" to the left of t	he appropriate paragraph):
	considered and that the er	nclosed Information Di examiner to indicate su	that the cited documents be isclosure Citation Form PTO-och consideration and a copy
	37 C.F.R. §1.97(c). If so one of the following:	o, then this Information	n Disclosure Statement includes
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	1.97(e)(1) The undersigned hereby states that each item of information contained in this information disclosure statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this information disclosure statement.
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	A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p).
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	disclosure Examiner. Applicant the enclos the Exami Applicant	§1.97(i). Applicants are submitting references to satisfy Applicants' obligations in hopes that the references will be considered by the Although the submission does not fully meet 37 C.F.R. §1.97, respectfully requests that the cited documents be considered and that ed Information Disclosure Citation Form PTO-1449 be initialed by ner to indicate such consideration and a copy thereof returned to (s). It is understood that if the Examiner does not consider the cited, the cited documents will be placed in the file pursuant to 37 C.F.R.
		ly, copies of the references as listed on the attached Form PTO 1449 are nerewith. No certification or fees are deemed necessary.

Throughout the pendency of this application, please charge any additional fees, including any required extension of time fees, and credit all overpayments to deposit account 50-1302.

Respectfully submitted, HICKMAN PALERMO TRUONG & BECKER LLP Dated: October **25**, 2005 Edward A. Becker Reg. No. 37,777 2055 Gateway Place, Suite 550 San Jose, California 95110-1089 Telephone: (408) 414-1080 Facsimile: (408) 414-1076 I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on October **38** (Date of Deposit) Maria Eivers ped or printed name of person mailing correspondence) re of person mailing correspondence)

INFORMATION DISCLOSURE CITATION AN APPLICATION

(PTO-1449)

ATTY. DOCKET NO. 56055-0013 SERIAL NO. 09/884,816

APPLICANT:

W. Reed Hastings, et al.

FILING DATE: June 18, 2001

GROUP: 3625

U.S. PATENT DOCUMENTS U.S. Patent Document Name of Patentee or Applicant Date of Publication of Pages, Columns, Exam. Cite Cited Document Lines, Where of Cited Document Initial* No.1 Kind Code² Number MM-DD-YYYY Relevant Passages or (If known) Relevant Figures Appear

Exam. Initial*	Cite No. 1	Fo Office ³	oreign Patent I Number ⁴	Document Kind Code ⁵ (If known	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	Τ ⁶
		JP	080570)43	Mai Road:KK	02-21-1996		

		OTHER ART – NO PATENT LITERATURE DOCUMENTS	<u></u>
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		KENTON COUNTY PUBLIC LIBRARY, The talking Book Library of Northern KY, Kenton County Public Library information page. Retrieved from the internet at http://www.kenton.lib.ky.us/information/talking.html , Retrieval date unknown, 2 pages.	
		PROQUEST, "NetFlix launches DVd subscriptions club; Blockbuster set to stock up on format," Billboard, New York, Oct 16, 1999, Vol. 111, Iss. 42, pg. 77, 1 page.	
		PROQUEST, "NetFlix.com Transforms DVD Business Eliminating Late Fees and Due Dates From Movie Rentals; NetFlix.com's New Marquee Program Creates Near 'DVD-on-Demand'," Business Wire, New York, Sept. 28, 1999, 1 page.	

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